

CRIME STOPPER CARELINE 0861 754 629



COMPANY PROFILE 2021



Limax Security Specialists
(PTY) Ltd

LUXURY. LIFESTYLE. LIMAX

OVERVIEW

Committed to excellence in all we do, **Limax Security** is a South African based security products and service company that leverages the talent and expertise of our employees across our country. We develop and commercialise security products, operating well-equipped facilities to manufacture a range of aluminium products, security gates, burglar bars, roller shutters and garage doors.



We believe that **Limax** has been a pioneer in innovative security excellence for two decades by combining the talents of our people and our specialised security experience. As crime statistics have increased and durability expectations of products have changed, so our methods, facilities and products, keeping our company in superior service and product delivery.



“We believe that **Limax** is the leader in security options with products unmatched in design and value.”

While remaining committed to our home-base of South Africa, **Limax Security** is now expanding internationally, based on service excellence and innovative product design to countries including Africa, Australia, Russia and Dubai

VISION

We aspire to be the fastest growing Security Barrier company, a leader in the market with international presence, never failing to provide innovative products that stand out from our competitors. Offering our employees training opportunities and career growth.

VALUES

We value our customers. We believe in having relationships, because we understand that clients are a ongoing business relationship to cherish. We value our clients, supplying their needs for a safe enviroment for their families and businesses as top proirity.

01.

CLIENT IS FIRST.

without exception

02.

SERVICE.

Helping clients, employees and society.

03.

INTEGRITY.

Displaying the highest ethical and professional standards

04.

HONESTY.

Truthful communications and trustworthy actions.

05.

EXCELLENCE.

Setting and achieving high standards by providing the community with our product quality and service.

LEADERSHIP

With exceptional products and service, there is no doubt that **Limax Security's** growth is built on the foundation of strong leadership, with leadership implementing wise business decisions to move forward.

The CEO and founder of **Limax Security**, invested his expertise into marketing and developing the company to now being a forerunner in the security barrier manufacturing industry.



Deon de Beer
CEO/Marketing
Durban



Frans Smit
Director/Finance
Johannesburg

We currently have our head offices based in Durban, Johannesburg and Cape Town and have agents accross South Africa so we have the ability to service the whole of South Africa.

COMPANY HISTORY

• **2003**

LIMAX SECURITY ESTABLISHED

The CEO, formerly employed by one of SA's oldest security barrier companies, established **Limax Security**. Developing a new line of security products designed stronger, more advanced and with innovative product features, **Limax Security** not only became a healthy competitor in the security barrier community for having great products, but also competing with quotes, prices and turn around time.

• **2006**

OUR OWN PATENT DESIGN MANUFACTURED

This year marked a very important milestone for **Limax Security**, as the company expanded beyond the borders of Durban, into greater parts of South Africa. We developed and manufactured our very own extrusions. Authentic designs that separate us from our competitors.

• **2008**

ESTABLISHING DISTRIBUTION AGENTS

With exceptional growth taking place, **Limax Security** had experienced high volumes of clients contacting from all over South Africa, requesting quotes and services outside our area. We then recognised multiple positions available.

• **2011**

LAUNCH OF STAINLESS STEEL PRODUCTS

We recognised a need to stand out from our competitors, therefore launching our own range of **Stainless Steel finish Security Gates**. We are the only company in existence to come up with this finish.

• **2014**

BREAKING BORDERS

Expanded to Dubai / International visits and growth as we were featured at the Big 5 Expo in Dubai and Russia.

• **2015**

CRIMESTOPPER BRAND LAUNCH

We started the CrimeStopper Brand and developed our own Pepper spray. We added a new range of self defense products to our product list.

• 2020

GROWTH THROUGH PANDEMIC

Exciting new enterprise and structure added to the company with the addition of a manufacturing factory and partner in Johannesburg.

• 2019

BUILD-IT EXPANSION

Great growth to our company and brand signing contract to supply Built-it group, with our range of products now available in selected stores and adding to the industry daily. Also added new skills development to our staff to service Garage Door motors and fixing electrical fencing.

• 2018

PRODUCT ADDITIONS

With exceptional growth of 2017 we added new products to our product range : Awnings Aluminium Windows and Garage Doors.

• 2016

EXPANSION OF BRAND

Established branches in Nelspruit, Cape Town, Johannesburg and Bloemfontein.

PRODUCT LIST TO DATE

- **RANGE OF EXPANDABLE SECURITY GATES**
- **STEEL GATES FOR NON-COASTAL CONDITIONS**
- **CLEARVIEW AND CLEARSHIELD BARRIERS**
- **RANGE OF BURGLAR GUARDS**
- **ROLLER SHUTTERS**
- **GARAGE DOORS**
- **ALUMINIUM WINDOW AND DOOR FRAMES**
- **CARPORTS AND AWNINGS**
- **BALUSTRADES & PALISADES**
- **SELF DEFENSE PRODUCTS**
- **E-GUARD SYSTEMS AND CCTV**
- **WOODEN DOORS**
- **WINDOW SHUTTERS**
- **AND MORE...**

Product descriptions can be found at www.limax.co.za

Questions?

CONTACT US NOW

www.limax.co.za

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HOME OF THE
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SECURITY BARRIERS